Brazilian-Portuguese (EU Citizen)
+44 7478 208 666 / viniciusjulianip@gmail.com
Norwich, Norfolk - United Kingdom

education
University of East Anglia – Norwich, United Kingdom (2021-Today)
Doctor of Philosophy (PhD) – School of Environmental Sciences
Key Topics: User Research, Participatory Design, Co-Design, Smart Technologies, Energy Transition / Supervision: Tom Hargreaves, PhD; Prof Charlie Wilson, PhD; Helen Pallett, PhD.

University of Sao Paulo – Sao Paulo, Brazil (2018-2020)
Master of Science (M.Sc) – School of Architecture and Urbanism
Key Topics: Design Methods and Artificial Intelligence / Supervision: Gil Barros, PhD.

Mackenzie Presbyterian University – Sao Paulo, Brazil (2012-2017)
Bachelors degree (B.Arch) - School of Architecture and Urbanism
Key Topics: Digital Age, Computational Design, Digital Fabrication / Supervision: Arch Luiz Backheuser, PhD; Arch Guilherme Motta, Spec.

industry experience
Energy Systems Catapult
Visiting User-Researcher
*Full-time, Hybrid – Birmingham, UK (Sep 2022 - Jan 2023)
Description: Consumer Insight Team. Acquired user research experience through industrial placement as part of the EU Horizon 2020 GECKO MSCA Innovative Training Network.*

Elan Studio
Co-founder and Designer
*Full-time, Hybrid – Sao Paulo, Brazil (Feb 2018 - May 2021)
Description: Design and fabrication consulting services, acquiring experience as graphic and web designer, as well as publishing designer.*

PortoFabLab
Lab Designer and Tutor
*Full-time, Onsite – Sao Paulo, Brazil (Feb 2016 - May 2019)
MIT Fab Foundation Certified Digital Fabrication Lab.
Description: Responsible for supervising projects, running design thinking workshops, rapid prototyping, and short courses.*

FabLab Livre SP
Intern and Tutor
*Part-time, Onsite – Sao Paulo, Brazil (Nov 2015 - Feb 2016)
Description: Public network of digital fabrication labs from Sao Paulo's city council. Responsible for the lab general organisation, rapid prototyping, and running short courses. running short courses.*

languages
Portuguese	English	French & Spanish
native	*fluent*	*elementary*

research experience
GECKO ITN – EU Horizon 2020
Early-Stage Researcher
*Full-time, Hybrid – EU (2021-Today)
GECKO is an Innovative Training Network part of the Marie Sklodoska-Curie Actions, funded by EU H2020 (955422). It aims to train researchers on building greener and sustainable societies by bridging the gap between social science and engineering, co-designing responsible AI.*

Science, Society and Sustainability (3S)
PhD Researcher and Designer
*Flexible, Hybrid – Norwich, UK (2021-Today)
Research group based at the University of East Anglia, conducting research to understand, and potentially transform, relations between science, innovation, and society in response to the unprecedented sustainability challenges facing our world.*

Representations: Imaginary and Technology (RITe)
Master's Researcher and Coordinator
*Flexible, Onsite – Sao Paulo, Brazil (2018-2021)
Research group based at the University of Sao Paulo, conducting research on theory of imagination and the technologies enabling creativity. I've had coordinated a study group called Experimental Reveries and Poietic Imagination.*

Theory and Design in the Digital Age (TPED)
Undergrad Researcher and Associate Tutor
*Part-time, Onsite – Sao Paulo, Brazil (2015-2020)
Research group at the Mackenzie Presbyterian University, conducting research on the impacts of the digital turn in Architecture's practice and theory. I've worked with the digital fabrication and ICTs applied to social housing construction.*

last talks

Casa Vogue Experience – Vogue Brazil
The Present and Future of Architecture and Design with Artificial Intelligence
Portuguese, Onsite – Sao Paulo, Brazil (Nov 2023)
Roundtable with architects and researcher about the impacts of AI in the field.

Emerging Technologies Lab – Monash University
Are You Thinking What I'm Thinking? Professionals' Imaginaries Around Smart Home Technologies
English, Onsite – Melbourne, Australia (Feb 2023)
Presentation at the "Digital Energy Futures: Everyday Energy, Automation, Anticipation International Seminar".

latest publications

IEEE Pervasive Computing Journal
Provocative AI: Beyond Calm Interactions
Hargreaves, Tom; Pereira, Vinícius J. in IEEE Pervasive Computing, vol. 22, no. 03, pp. 58-61, 2023.https://doi.org/10.1109/MPRV.2023.3282819

V!RUS Journal
Proactive AI as a Way to Foster Design Justice Practices
Pereira, Vinícius J., Barros, Gil. 2022. V!RUS, 1(25). ENG & PT-BR. ISSN: 2175-974X

European Council for an Energy Efficient Economy (ECEEE)
Analysing co-design methods applied to energy-related smart home technologies
Guasselli, Fernanda C.;Pereira, Vinícius J.; Gram-Hanssen, Kirsten. 2022. in eceee 2022 Summer Study on energy efficiency: Agents of change. vol. 2022, European Council for an Energy Efficient Economy, ECEEE. Hyères, France. ISSN: 2001-7960

teaching experience

Istituto Europeo di Design (IED)
Substitute Lecturer
Temporary, Onsite – Sao Paulo, Brazil (2019)
Lecturer in Digital Fabrication and Creative Technologies for Industrial and Fashion Design undergraduates.

Institute of Mathematics and Statistics – USP
Associate Tutor
Assisting the elective module MAP 2001 - Mathematics, Architecture and Design, under the supervision of Dr Deborah Martins Raphael, Dr Artur Rozestraten and Dr Eduardo Colli.

School of Architecture and Urbanism – USP
Associate Tutor
Assisting the mandatory module "AUT 0520 - Professional Practice and Work Organisation", under the supervision of Dr Gil Barros.

SESC Paulista
Tutor
Short-term, onsite – Sao Paulo, Brazil (2019)
Computational Design tutor in the "Parametric Self-Portrait using Python Processing" short course.

toolbox

Qualitative Research
NVivo
Zotero

Productivity Software
Google G Suite
Microsoft 365

Programming Languages
Grasshopper VPL
Processing Java/Python

Design Software
Rhinoceros 3D
Autodesk AutoCAD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Procreate

Markup Languages
HTML 5
CSS

for further information: **vjuliani.com**